MIRAKL UNIVERSITY ENABLEMENT OFFERING

2023

MIRAKL UNIVERSITY

Mirakl University is the Mirakl learning center designed to help its stakeholders gain knowledge on Mirakl Suite.
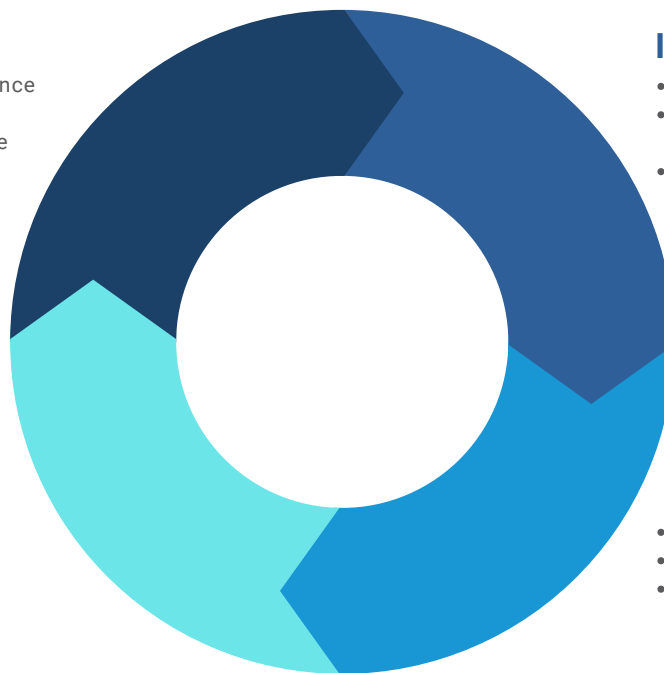
As a Mirakl client or partner, you have access to a wide range of Technical, Functional, and Strategic e-learning content, curated and continuously updated by our experts.

E-learning
- Self service learning experience
- Interactive content
- Gamified learning experience

Instructor Led Training
- Training led by our Mirakl experts
- Hands-on with your own Mirakl environment
- Monthly sessions

Community
- Monthly Exam Prep Session
- Peer Roundtables
- Customer Conferences

Certifications
- Personae based certifications
- 100% online
- Shareable on LinkedIn

Online Trainings:

Business Analyst

Architect

MPU Launch

MPU Run

MPU Expand

Live Training:

Functional Deep Dive - ILT

Developer - eLearning + ILT

Seller Integration - ILT

Dropship - eLearning + ILT

MIRAKL UNIVERSITY

OUR LIVE TRAINING

Available for Clients & Partners

Mirakl Instructor-Led Training (ILT)

Mirakl proposes to its customers and SI partners, technical and functional training led by Mirakl experts to help them build knowledge and skills around the solutions.

E-Learning

Get unlimited access to our learning center Mirakl University.

Certifications

Validate your knowledge with industry-recognised certifications!

Expert Trainers

Connect and learn from our experts during Live Trainings (ILT).

Exam Preparation

Participate freely to our monthly exam preparation sessions.

Persona Based Catalog

Get up to speed faster on the topics that matter to succeed in your role.

Demo Environment

Get your personal demo environment for two weeks.
(only for some Live Trainings)

	Duration	Session Size	Price per seat*
Monthly Group Session	*Depends on the training*	Up to 12	*Upon request*
Dedicated In-Person Session	*Depends on the training*	Up to 12	*Upon request*

*Please refer to your Mirakl representative

Cancellation Policy

The session can be canceled only with at least one week notice.

Mirakl Functional Training

Deepen your knowledge of Mirakl features to expand your business

Description

This comprehensive certified program will provide you with the functional skills you need to leverage the most relevant Mirakl features and scale a Mirakl marketplace. During these live sessions, an expert trainer will guide you through the configuration and daily management of the Mirakl advanced parameters.

Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Understand the Mirakl best practices and key success factors
- Define the relevant features to expand a marketplace business
- Navigate and configure the advanced parameters of Mirakl platform
- Understand the order lifecycles

Request your seat here!

Format	Duration :	Certification :
Live Training (ILT)	8 hours	Mirakl Power User

Targeted Personas

- Marketplace manager
- Catalog manager
- Business developer
- Account manager
- Seller support

Prerequisites

- Project on Run phase (clients)
- MPU Launch
- *or* Client Guided Trail

About the Certification

- **Content :** 40 questions
- **Time to complete :** 75 minutes
- **Passing score :** 80%
- **Exam delivery :** Non Proctored on Mirakl University
- **Prerequisite :** MPU Launch & MPU Run (*or* Functional ILT) Trainings completed

Mirakl Developer Training

Learn how to integrate Mirakl with an eCommerce

Description

This comprehensive certified program will provide you with the technical and functional skills you need to integrate Mirakl with any eCommerce system.
During these live sessions, an expert trainer will guide you through the customization and integration steps of a Mirakl environment, while introducing you to the Mirakl architecture and APIs.
Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Describe Mirakl's architecture and platform related to an eCommerce technical stack
- Map and configure relevant Mirakl APIs to customer's front-end systems
- Review how a marketplace integrates into eCommerce workflows
- Discuss customization of the Mirakl order management workflow

Request your seat here!

Format	Duration :	Certification :
Live classes + eLearning	12 hours	Developer

Targeted Personas

- Developers
- Architects
- Technical Project Managers
- Other tech profiles

Prerequisites

- Developer eLearning courses
- Functional knowledge of Postman/APIs

About the Certification

- **Content :** 53 questions
- **Time to complete :** 90 minutes
- **Passing score** : 80%
- **Exam delivery :** Proctored on QuestionMark
- **Related material :** Developer ILT Training completed

Seller Integration Training

Learn how to best integrate marketplace sellers and enrich your onboarding practices.

Description

This comprehensive training program will provide you with the technical skills you need to integrate seamlessly your sellers and improve your onboarding processes.
During these live sessions, an expert trainer will guide you through the seller management Mirakl features and the relevant Mirakl APIs to use.
Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Describe Mirakl methodology for seller integration
- Navigate and map the Mirakl features with the relevant APIs
- Scope the seller integration on an MVP approach

Request your seat here!

Format	Duration :
Live classes + eLearning	8 hours

Targeted Personas

- Business Developers
- Onboarders
- Other tech profiles

Prerequisites

- Functional knowledge of Postman/APIs
- Technical knowledge of Mirakl

Thanks to the Seller Integration training, you will deepen your knowledge on :

> **Methodology & Tools to manage efficiently complex seller integration projects.**

> **Accelerate timeline to MVP with sellers**

> **Overview of Mirakl features with related APIS**

> **Master Mirakl seller APIs using Postman**

Dropship-Hybrid Training

Learn how to integrate a Mirakl Hybrid-Dropship platform with an eCommerce system

Description

This comprehensive training program will provide you with the technical and functional skills you need to integrate Mirakl Hybrid and Dropship platforms with any eCommerce. During this live session, an expert trainer will guide you through the customization and integration steps of a Mirakl Hybrid environment.

Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Explain the Dropship order workflow
- Compare Dropship and Marketplace business models
- Explain how Dropship and Marketplace are complementary in a 3P strategy
- Describe various ways to configure Dropship in Mirakl

Request your seat here!

Format	Duration :
Live classes + eLearning	5 hours

Targeted Personas

- Developers
- Architects
- Technical Project Managers
- Other tech profiles

Prerequisites

- No prerequisite

Thanks to the Dropship-Hybrid training, you will deepen your knowledge on :

> **Dropship and Hybrid platform models**

> **Dropship and Hybrid order workflow**

> **Offer and order management under a Dropship platform model**

OUR E-LEARNING PROGRAMS

Available for Clients & Partners

Business Analyst Training

Build knowledge on the solution to improve Mirakl platforms

Description

This comprehensive certified program will provide you with the functional skills you need to scale a Mirakl marketplace.
Within this course, you will learn the basics of Mirakl platform configurations, the typical implementation strategies, as well the best practices of a successful marketplace.
Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Explain Mirakl's modular solutions
- Explain how commissions and subscriptions work
- Understand buy-box strategies
- Classify the financial architecture of Mirakl and eCommerce (e.g., refunds, escrows)
- Describe the use of custom fields in a Marketplace implementation

Format	Duration :	Certification :
eLearning	3 hours	Business Analyst

Targeted Personas

- Business Analysts
- Other Business profiles

Prerequisites

- eCommerce workflow knowledge is recommended

Enroll here!

About the Certification

- **Content :** 10 questions
- **Time to complete :** 30 minutes
- **Passing score** : 80%
- **Exam delivery :** Non Proctored on Mirakl University
- **Related material :** Business Analyst Training completed

MIRAKL CERTIFIED BUSINESS ANALYST

Architect Training

Deepen your knowledge on the Mirakl solution architecture

Description

This comprehensive certified program will provide you with advanced technical skills you need to design the architecture of a marketplace platform.

Within this course, you will learn concepts, workflows, and best practices typically adopted when building a B2B or B2C marketplace.

Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Describe Mirakl's architectural design patterns when implementing B2B or B2C
- Explain scenarios for implementing single instance vs multi instance
- Describe Mirakl's data migration model between instances
- Understand platform data limits and stratagies for implementing APIs
- Design 3P financial workflows to comply with regional regulations

Format	Duration :	Certification :
eLearning	2 hours	Architect

Targeted Personas

- Architects
- Developers
- Other tech profiles

Prerequisites

- Developer Certification

Enroll here!

About the Certification

- **Content :** 10 questions
- **Time to complete :** 30 minutes
- **Passing score** : 80%
- **Exam delivery :** Non Proctored on Mirakl University
- **Related material :** Developer Certification, Architect Training completed

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MIRAKL POWER USER

PROGRAM

Learn how to use Mirakl from A to Z

Mirakl Power User - Launch

Become skilled on the Mirakl platform at each stage of the project

Description

The first level of the MPU program will dive you into the functional basics of the Mirakl platform.
Within this course, you will learn how to configure the Mirakl platform features in an optimal way as well the best practices of a successful marketplace.
Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Describe Mirakl key notions and functionalities to run a marketplace
- Configure Mirakl platform for seller onboarding
- Demonstrate how to onboard and manage sellers efficiently
- Navigate Mirakl product documentation
- Understand the Mirakl best practices

Format	Duration :	Certification :
eLearning	13 hours	Mirakl Power User

Targeted Personas

- Marketplace manager
- Catalog manager
- Business developer
- Account manager
- Seller support

Prerequisites

- no prerequisites

Enroll here!

About the Certification

- **Content :** 40 questions
- **Time to complete :** 75 minutes
- **Passing score** : 80%
- **Exam delivery :** Non Proctored on Mirakl University
- **Related material :** MPU Launch & MPU Run Trainings completed

Mirakl Power User - Run

Become skilled on the Mirakl platform at each stage of the project

Description

The second level of the MPU program will dive you into the advanced settings of the Mirakl platform.
Within this course, you will learn how to configure the Mirakl platform features in an optimal way as well the best practices of a successful marketplace.
Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Understand the Mirakl best practices and key success factors
- Define the relevant features to expand a marketplace business
- Navigate and configure the advanced parameters of Mirakl platform
- Understand the order lifecycles

Format	**Duration :**	**Certification :**
eLearning	6 hours	Mirakl Power User

Targeted Personas

- Marketplace manager
- Catalog manager
- Business developer
- Account manager
- Seller support

Prerequisites

- MPU Launch

Enroll here!

About the Certification

- **Content :** 40 questions
- **Time to complete :** 75 minutes
- **Passing score** : 80%
- **Exam delivery :** Non Proctored on Mirakl University
- **Related material :** MPU Launch & MPU Run Trainings completed

MIRAKL CERTIFIED
MIRAKL POWER USER

Mirakl Power User - Expand

Become skilled on the Mirakl platform at each stage of the project

Description

The final level of the MPU program will dive you into the expansion opportunities of the Mirakl platforms.
Within this course, you will gain a deeper understanding of the Mirakl features, platforms and overall opportunities.
Don't miss this opportunity and enroll now to start learning today!

Learning Objectives

- Get a deeper understanding of Mirakl features
- Explore the expansion opportunities
- Investigate new GMV sources
- Understand the new platform models supported by Mirakl

Format	Duration :	Certification :
eLearning	5 hours	Mirakl Power User

Targeted Personas

- Marketplace manager
- Catalog manager
- Business developer
- Account manager
- Seller support

Prerequisites

- MPU Launch
- MPU Run *or* Functional ILT

Enroll here!

As a pick & choose learning plan, you can complete the courses that fit your needs.

> **Mirakl Release Notes**

> **Internationalization Settings in Mirakl Platform**

> **Value Added Tax (VAT) in Mirakl**

> **Dropship Platform Model with Mirakl**

> **Hybrid Platform Model**

> **Omnichannel**

> **B2B Features in Mirakl**

CONTACT

If you have questions related to Mirakl University or the Certification Exam process and registration, please contact:

- Mirakl Global Training Team, globaltraining@mirakl.com

If you want to participate to our next training, please contact your Mirakl Consultant.

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