



MIRAKL

Summit

Accelerate

TIME	SESSION	LOCATION
10:30–12:00	Mirakl Keynote Adrien Nussenbaum, CEO, Mirakl	Plenary & Breakout 1
	Panel Interview David Gomez, Group Marketplace Director, Kingfisher Marta Sousa, Head of Digital Business, Worten	Plenary & Breakout 1
	Product and AI-Update Anne-Claire Baschet, Chief Data & AI Officer, Mirakl Nagi Letaifa, Chief Technical Officer, Mirakl	Plenary & Breakout 1
12:00 - 13:30	Networking Lunch Break Featuring Live Demonstrations and 1:1 Meetings	The Palm Court
13.30 - 14.00	Zero Stock, Maximum Growth: Cut costs while scaling your inventory Olivia Corden, Head of Merchandising, Freemans Simon Dyer, RVP EMEA North and VP EMEA Sales Engineering, Mirakl	Plenary & Breakout 1
	What Are Top Sellers Doing Differently? The Hidden Playbook for Multichannel Success Tim Dare, Commercial & Partnerships Director, Luzern eCommerce Sophie Marchessou, Chief Customer Officer, Mirakl	Breakout 2
	Roundtable 1: The Future of Retail Media: Trends, Strategies, and Tactics Colin Lewis, Director Retail Media Works & Editor in Chief Retail Media, Internet Retailing Jonathan Evans, RVP of Sales, Mirakl Ads	Breakout 3
14:00 - 14:30	Breaking the eCommerce Flywheel: A New Era Ash Wagh, Group Marketplace Director, Debenhams Kelly Gow, VP Advisory Program, Mirakl	Plenary & Breakout 1
	Platform Myth-Busting: Handling the Toughest Questions Larry Bowen, Director of Marketplace and Digital Trading, Decathlon Tahir Yildiz, Director of E-Commerce and Marketplace, Teknosa Stanislas Joly, Director of Customer Success, Mirakl	Breakout 2
	Roundtable 2: The Future of Retail Media: Trends, Strategies, and Tactics Colin Lewis, Director Retail Media Works & Editor in Chief Retail Media, Internet Retailing Jonathan Evans, RVP of Sales, Mirakl Ads	Breakout 3
14:30 - 15:30	Networking Coffee Break featuring Live Demos & 1on1 Meetings	The Palm Court



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TIME	SESSION	LOCATION
15:30 - 16:00	Crafting a Powerful Retail Media Strategy Marcus Lord, Retail Media Manager, Stadium Marc Teulière, General Manager B2B, Mirakl	Plenary & Breakout 1
	The Hidden Costs of Slow Catalogue Onboarding—And How to Fix It David Rotheray, Senior Solution Engineer, Mirakl Katharina Richard, Senior Business Strategy Consultant, Mirakl	Breakout 2
16:00 - 16:40	Locknote: Mistakes Made, Lessons Learned: The Realities of Scaling an eCommerce Business Matthew Purt, Owner & Director, SecretSales Marta Sousa, Head of Digital Business, Worten	Plenary & Breakout 1
16:30 - 16:45	Award Ceremony & Closing Remarks Simon Dyer, RVP EMEA North and VP EMEA Sales Engineering, Mirakl	Plenary & Breakout 1
16:45 - 18:30	Cocktail Reception with live music	The Palm Court